

**2025 Guangdong-Hong Kong-Macao Greater Bay Area High-Value
Intellectual Property Portfolio Competition
Online training (Hong Kong and Macao station)**

According to the work plan of 2025 Guangdong-Hong Kong-Macao Greater Bay Area High-Value Intellectual Property Portfolio Competition, it is planned to actively promote the competition and therefore Executive Committee of the Competition will conduct an online training in the form of live broadcast on 22 July 2025 in both Hong Kong SAR and Macao SAR with the following details:

(1) Time and delivery mode of training

Time: 22 July 2025 (Tuesday), 14:30-16:30

Delivery mode: online broadcast

Language: Cantonese

(2) Rundown of the online training

Time	Content
Online broadcast via “Vkaijiang” (微開講)	
14:00-14:30	Online registration
14:30-14:35	Promotional videos of the competition

14:35-15:10	Introduction of the competition and its guideline
15:10-15:40	Training on cultivation and layout of high-value patents
15:40-16:20	Training on trademarks
16:20-16:30	Q&A session
16:30	The end of the training

(3) Online broadcast

URL for online broadcast (please use WeChat or mobile phone number in the Mainland for login):

<https://k.vkaijiang.com/product/course581323>

QR code for online broadcast (please use WeChat or mobile phone number in the Mainland for login):

